



The 2020 Arteon

Modern art you can really feel



We raised the bar. And then we lifted it even higher. The Arteon has been meticulously designed to deliver the ultimate satisfaction – whether you're on the open road or just sitting in your driveway. Prepare to be delighted.

Top Features

4MOTION® All-Wheel Drive

Feel confident in any road conditions.* If 4MOTION® All-Wheel Drive detects slippage, more torque is directed to the wheels with the most grip to help deliver more traction for improved handling and control. Just the way it should be.

Easy Open Liftgate and Generous Cargo Space

The power liftgate with Easy Open and delayed close activates with just a kick of the foot – but the convenience doesn't stop there. The split-folding rear seats adjust to your needs, with up to 1,557 litres of space with the seats folded down.

Front Assist – Autonomous Emergency Braking**

If the vehicle senses an impending collision, Front Assist will warn the driver with an audible tone. The feature is also designed to automatically apply the brakes under certain conditions to help prevent impact.†

Digital Cockpit††

Monitor every detail of your drive. The 10.25" Volkswagen Digital Cockpit displays your navigation, making it easier and safer to view. So you can focus on what matters most – the drive.

Luxury Driver Seat

This isn't your ordinary driver seat. It stays cool, heats up and even helps you relax, with built-in massage, heating and ventilation.

*Appropriate all-season or winter-weather tires are required for driving in cold, snowy or icy weather conditions.



Peace of mind comes standard

The Arteon sets a new standard in safety technology. It's equipped with every safety advancement we have to offer because there is no such thing as too safe.

**Driver assistance feature. Drivers must continue to perform manual checks and pay full attention to the road and safe driving. Please review the owner's manual for feature limitations. †Never rely on this feature to brake for you.

††Do not drive distracted. Drivers must pay full attention to the road and safe driving at all times.





Details people rejoice with

Define your style. Choose your paint colour, upholstery and wheels to see exactly which Arteon is the perfect match for you.

Paint Colours



Pure White standard	Urano Grey standard	Deep Black Pearl standard	Chili Red Metallic standard
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Kurkuma Yellow Metallic** premium	Manganese Grey Metallic standard	Pyrite Silver Metallic standard
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**Exterior colour available for an additional cost of \$495.

Upholstery Options



Titan Black Leather with Accent Stitching standard	Two-tone Valencia & Titan Black Leather with Brown Accent Stitching* standard	Two-tone Mistral Grey & Raven Grey Leather with Light Accent Stitching standard
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*Interior not available in combination with R-Line Package.



01

Wheel Options

- 01 18" Almere alloy wheels with Dark Grey Adamantium finish (standard)
- 02 19" Montevideo alloy wheels (Montevideo wheel package)
- 03 20" Rosario wheels, Dark Graphite Matte (R-Line Package)



02



03



Volkswagen Accessories Warranty

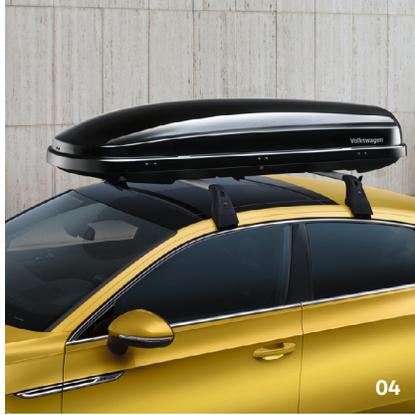
If purchased at time of new vehicle purchase, accessories are covered by the new vehicle limited warranty[†] of 4 years or 80,000 km (whichever occurs first)

If purchased from an authorized dealer during the new vehicle limited warranty period, accessories are covered by the remainder of that period or limited warranty[†] of 2 years with unlimited kilometres (whichever is greater)

Upgrade your experience

Built to the same quality standards as our cars and SUVs, our accessories are custom-fitted to each vehicle and designed to go the distance. Many accessories can also be included in your lease or finance payments to fit your budget.[†]





04

Comfort & Protection

- 01 MuddyBuddy® trunk liner
- Heavy-duty trunk liner, carpeted
- Boot tray for vehicles with raised luggage compartment floor
- Protective film for sill rail, Black with Silver stripes
- Loading lip protection, transparent
- Bumperdillo protection plate, Chrome

Transport

- 03 Roof bar, T-groove
- Kayak holder equipment
- Ski, snowboard & wakeboard attachment
- Bike holder attachment
- 04 Roof box
- Cargo net

Communication

- Base holder
- Tablet Holder

Sport & Design

- 02 Liftgate spoiler, High-Gloss Black
- Protective strip for liftgate, Chrome look
- Valve caps with VW logo

[Visit vw.ca](http://vw.ca) to see the full list of accessories for your model.

Upgrade Wheels

- 17" Merano wheels, Brilliant Silver
- 05 18" Sebring wheels, Galvano Grey Metallic
- 06 19" Montevideo wheels, Black with burnished finish



05



06



03



02



01

¹Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details. ⁴Limited warranty is supplied by Volkswagen Group Canada Inc.

Designed to delight



The 2020 Arteon

Trim and options

Execline

Engine

- 2.0 TSI 268 HP engine
- 8-speed automatic transmission with Tiptronic® 4MOTION®

Performance

- Dynamic Chassis Control
- Independent rear sport suspension (lowered 15 mm)
- Front disc brakes (340 mm x 30 mm)
- Rear disc brakes (310 mm x 23 mm)
- ECO function
- Electronic parking brake
- Speed-sensitive power steering
- Start/stop system with regenerative braking

Safety

- Side Assist (Blind spot monitor) with Rear Traffic Alert and Lane Assist (Lane keeping system)
- Front Assist – Autonomous Emergency Braking
- Park Distance Control (Front and rear sensors) with Park Assist
- Pedestrian monitoring with reactive hood
- Area View 360°
- Adaptive Cruise Control with Stop & Go
- Light Assist (automatic high-beam control)
- Cross Differential System (XDS)
- Hill Hold Assist
- Driver and front passenger front airbags
- Front and rear Side Curtain Protection® with front side airbags
- LATCH (Lower Anchors and top-tether for Children)
- Rear-impact-optimized head restraints – driver & front passenger
- Rearview camera (dynamic)
- Vehicle immobilizer with alarm system
- Tire Pressure Monitoring System (TPMS)
- Full-size spare alloy wheel and tire
- Tool kit and jack

Infotainment & Technology

- Volkswagen Digital Cockpit (instrument cluster)
- Dynaudio® 700-watt digital sound package – 10 speakers plus subwoofer
- Power liftgate with Easy Open and delayed close function
- Satellite navigation
- Remote start
- App-Connect smartphone integration (Android Auto™, Apple CarPlay®, MirrorLink®)
- 8.0" touchscreen infotainment system with proximity sensor and CD player
- Bluetooth® mobile phone connectivity
- KESSY (keyless access with push-button start)
- Diversity Antenna
- Power outlet in middle console, 12 V
- SiriusXM® satellite radio
- USB audio inputs (x2)
- SD card slot
- Voice control

Exterior

- 18" Almere alloy wheels with Adamantium finish (dark grey; 8J x 18)
- All-season tires, 245/45 R18 94H
- Automatic headlights with coming and leaving home function
- Dynamic headlights with cornering lights
- Dual exhaust
- Exterior chrome accents (removed for R-Line Package)
- LED headlights with Adaptive Front-light System (AFS)
- LED tail lights
- Panoramic power sunroof
- Power-autofolding, heated exterior mirrors with memory and driver auto-dimming function
- Rear exterior badges, "Arteon" and "4MOTION"
- Rain-sensing wipers

Interior

- 12-way power-adjustable driver seat with 4-way power lumbar support
- 60/40 split-folding rear seats with centre armrest and pass-through

- Ambient interior lighting – customizable up to 3 colours
- Front sport seats
- Driver seat with massage function
- Ventilated front seats
- Heated front and rear seats
- Auto-dimming interior rearview mirror
- Brushed stainless steel pedals in aluminum look
- Climatronic® 3-zone electronic climate control
- Cargo cover
- Door sill plates
- Front and rear floor mats
- Front centre armrest with storage tray
- Illuminated vanity mirrors
- Interior chrome accents
- Interior décor: Dayton Brush
- Interior footwell lights
- Leatherette door inserts
- Leather seating surfaces
- Leather-wrapped gearshift knob
- Leather-wrapped multifunction heated steering wheel with paddle shifters
- LED reading lights, 2 front
- Mistral Grey headliner
- Piano Black decorative inserts in the centre console

Optional Equipment

Montevideo 19" Wheel Package

- Montevideo 19" alloy wheels

R-Line Package

- 20" Rosario alloy wheels (8J x 20)
- All-season tires, 245/35 R20 95H
- Aluminum door sills with "R-Line" logo
- Black headliner
- Interior décor: Silver Rise
- R-Line exterior design package
- R-Line leather-wrapped multifunction heated steering wheel with paddle shifters

Notes

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