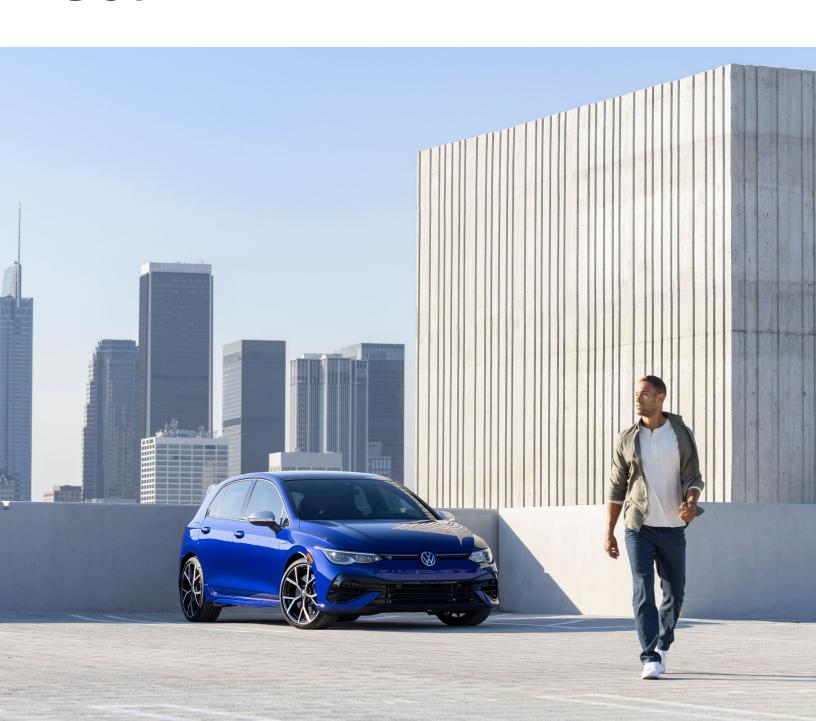


The 2023 **Golf R**



The 2023 Golf R

An unmatched hatch

Don't be fooled by its refined exterior. The 2023 Golf R is the purest expression of what a German-engineered hot hatch should be: performance and precision in perfect balance.

With **Dynamic Chassis Control**, the touch of a button lets you select just how aggressive and responsive you want Golf R to feel. Choose Comfort mode for a more casual drive, or switch to Race to unleash the full potential of Golf R. ¹ And with track-specific settings like Drift Mode and the Nürburgring-inspired Special Mode, this Golf R truly is a wolf in sheep's clothing.

The 2023 Golf R packs a serious punch with 315 hp, up to 295 lb-ft of torque, and acceleration from 0-100 km/h in just 4.7 seconds. ² And because all that power is nothing without control, this surefooted Golf R features standard **4MOTION® All-Wheel Drive with Torque Vectoring** plus a standard 6-speed manual transmission or the lightning-quick available 7-speed DSG® Transmission to put you in complete command, from the corners to the straightaways.

 $^1\text{Please}$ drive safely and obey all local traffic laws, including speed limits. 2 When equipped with the 7-speed DSG® Transmission. Please drive safely and obey all local traffic laws, including speed limits

Safety and obey an local trainic laws, including speed limits 3 Driver assistance feature. Drivers must continue to perform manual checks and pay full attention to the road and safe driving at all times. See owner's manual for important information and feature limitations.





Top-notch tech

Golf R also takes the pole position in terms of top-notch tech. The **Head-Up Display (HUD)** puts the most important information at eye level, so your focus stays fixed on the road ahead. And with 30 colours of customizable **Interior Ambient Lighting**, you can adjust every detail of the Golf R, inside and out. In the Golf R, technology and safety always go hand in hand, thanks to a full suite of active safety features including **Travel Assist** that combines combines Lane Assist and Adaptive Cruise Control, and **Front Assist with Autonomous Emergency Braking** which act as an extra set of eyes, and a quicker set of brakes to help prevent accidents.³

Plus, brand new for 2023 is the **20th Anniversary Edition Golf R**. A showstopping limited run of vehicles featuring 19-inch Estoril alloy wheels in dramatic black, with Carbon Fibre accents and special 20th anniversary badging throughout. This is a Golf R twenty years in the making.

Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Refer to the EnerGuide 2023 for Natural Resources Canada's estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver habits and the vehicle's condition, weight carried and additional equipment.

Engine	2.0 TSI 315 HP, 280 lb-ft MT, 295 lb-ft DSG® 0-100 km/h in 4.7 seconds ² 4MOTION®All-Wheel-Drive w rear axle torque vectoring diff			
Transmission	6-speed manual transmission 7-speed automatic DSG® transmission with Tiptronic®			
Dimensions	Wheelbase: 2630 mm Length: 4290 mm Width: 1789 mm		Height: 1465 mm Curb weight (MT): 1544 kg Curb weight (DSG): 1579 kg	
		City	Highway	Combined
Fuel Economy (L/100 km)†	DSG	10.3	7.7	9.1
(±/ ±00 km)	МТ	11.8	8.3	10.2

An unmatched hatch 2023 Golf R Buyer's Guide



Customize your Golf R

Make your Golf R your own with styles and features you'll love.

Wheel Options





01 19" Estoril black, diamond-turned alloy wheels 8J x 19

02 19" Estoril black alloy wheels 8J x 19*

Paint & upholstery -



Exterior colours	Pure White	V
	Deep Black Pearl	V
	Lapiz Blue Metallic	V



A whole lot less than you'd expect

Cost of maintenance

The Golf R is built to perform now, and down the road. With a longer than-average warranty and world-class German engineering, owning and maintaining one is a lot more affordable than you think. In fact, it's among the most cost-effective vehicles to maintain in its entire segment. Use the convenient third party Vincentric cost of maintenance tool at vw.ca to see for yourself.

 $^{1}\mbox{Based}$ on a comparison of vehicles available at the time of publication.

²Up to 26% savings compared to the cost of paying for maintenance, on a per service basis. Potential savings percentage determined using the average savings amount of all model/year plans vs. the retail cost of individual services in 2022. See dealer for details.

Easy to get into **Easy to maintain**

Prepaid Maintenance

When compared to pay-as-yougo maintenance, VW Prepaid Maintenance isn't just better for your Volkswagen, it's better for your wallet too, with up to 26% in savings.²

On top of our 3, 4, and 5 years plans, we now offer a **new**, **comprehensive 2-year Prepaid Maintenance plan** designed to give you even more savings and peace of mind.

Learn more at www.vw.ca

Why it pays to go Prepaid:

- · VW expertise
- · Genuine parts and fluids
- · Rigorous multipoint inspection
- · Comprehensive coverage
- · Lower cost of ownership
- · Regularly scheduled service



An unmatched hatch 2023 Golf R Buyer's Guide



Accessorized and ready for action

Comfort & Protection

01 MuddyBuddy® Trunk Tray - Black Floor mats

02 Tire bag set

Sport & Design

- 03 License Plate Frame with New R Logo
- **04** Ext. mirror Dynamic Side Markers

Transport

Base Carrier Bars

Cargo Box Carrier 460L - Matte Black

Cargo Box Carrier 460L – Gloss Black

Upgrade Wheels

05 Dynamic Wheel Centre Caps (New Logo)

Ask us for a full list of accessories available for your vehicle or check out www.vwpartsandservice.ca







[†]Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details. [‡]Limited warranty is supplied by Volkswagen Group Canada Inc.



An unmatched hatch 2023 Golf R Buyer's Guide



The 2023 Golf R

Trims and options

R

Performance

- · Start/stop system with regenerative braking (7-speed automatic DSG® transmission only)
- Dynamic Chassis Control with Driving Profile Selection
- · Electronic differential lock XDS
- · 357 mm cross-drilled and ventilated front brake rotors with 2-piston calipers in blue
- · 310 mm ventilated rear brake rotors
- · Progressive steering
- Quad exhaust tailpipes
- · R Bi-level rear spoiler

Safety

- · Hill Hold Assist
- Electronic Stability Control (ESC)
- \cdot Alarm system · Automatic headlights with coming
- and leaving home function
- Dynamic Road Sign Display
- · Light Assist (Automatic high beam control) · Tire Pressure Monitoring System (TPMS)
- · Front and rear Side Curtain Protection® with front side airbags
- · Front Assist Autonomous Emergency Braking
- with pedestrian and cyclist monitoring Side Assist (Blind Spot Monitor) with Rear Traffic Alert
- · Travel Assist (Adaptive Cruise Control and Lane Assist) - manual transmission
- · Travel Assist (Adaptive Cruise Control and Lane Assist)
- + Emergency Assist (DSG® only)
- · Rearview camera with dynamic guidance lines
- · Washer fluid level indicator
- · Park Distance Control (front and rear sensors) with Park Assist
- Electronic parking brake
- \cdot Tool kit and jack
- · Tire mobility set

Infotainment & Technology

- · Volkswagen Digital Cockpit Pro
- (10.25" configurable instrument cluster)
 Head-Up Display (HUD)
- · Volkswagen Car-Net® (remote connectivity)
- · Emergency Call Service
- Wireless App-Connect smartphone integration (Apple CarPlay® and Android Auto™)
- Wireless device charging
 Navigation system "Discover Pro", 10" screen
- Diversity antenna AM/FM reception
 SiriusXM® satellite radio
- · Voice Control
- · Harman Kardon® Premium Audio System -8 speakers plus subwoofer
- · USB Type C port (x2) in front centre console with increased charging performance (45W)
- Power outlet, 12V (x1) in luggage compartment
 Storage compartment and 12V outlet in front

- · 19" Estoril black, diamond-turned alloy wheels 8J x 19
- Summer performance tires, 235/35 R19, 91Y
- Wheel locks
- LED High headlights with LED
- daytime running lights (DRLs)
- Cornering lights with poor-weather lights
- LED tail lights
- R unique bumper and door sills
- Surround lighting with welcome light projected
- on ground from side mirrors Matte chrome exterior mirror housings
- Illuminated door handles, illuminated light
- line at front Power-adjustable heated exterior
- mirrors with memory feature and lowering function
- Heated washer nozzles Rain-sensing wiper

Interior

- · Front centre armrest
- Driver seat with 4-way power lumbar support, passenger manual lumbar
- Front sport bucket seats with integrated headrests
- Nappa leather seating surfaces with R logo
- 8-way power-adjustable driver seat with memory function
- Heated front and outer rear seats
- Ventilated front seats
- Gearshift knob/selector in aluminum
- Leather multi-function heated sport steering wheel with touch controls including "R" button (with paddle shifters for DSG®)
- KESSY keyless access with push start button
- and proximity unlocking Climatronic® three-zone front and rear
- electronic air conditioning
- 60/40 split-folding rear seats with centre armrest and pass-through
- · Interior chrome accents
- Decorative inserts: Carbon Grev
- Brushed stainless steel pedals
- Auto-dimming interior rearview mirror
- Interior ambient lighting, customizable up to 30 colours
 Interior footwell lights with selectable light colour
- · 2 front and 2 rear LED dimmable reading lights
- · Illuminated vanity mirrors
- · First and second-row floor mats
- · Leatherette door inserts

Optional Equipment

· Panoramic power sunroof

20th Anniversary

Includes Golf R equipment plus:

· First aid kit, warning triangle, and safety vest

Interior

- · Decorative inserts: Carbon Fibre
- · Blue R logo on steering wheel clip (6 o'clock position)

Exterior

- \cdot 19" Estoril black alloy wheels 8J x 19
- Panoramic power sunroof
- Black/blue exterior mirror housings
- depending on vehicle colour

 Blue R logo on front grille
- Blue R logo on rear hatch Blue R logo flitzers
- · 20 on B-pillar



