

Privacy Policy for the prize draw for the external opening of the Trailrunning Team

A. Person responsible

Thank you for choosing to participate in a prize draw of Volkswagen AG, Berliner Ring 2, 38440 Wolfsburg, listed in the register of companies at Braunschweig District Court under HRB 100484 ("Volkswagen AG"). In the following, we are providing information to you regarding the collection, protection and use of your data in connection with the participation in our prize draw.

B. Collection, processing and use of your personal data

I. Participation in prize draws

We will process personal data that you provide to us as a participant in the prize draw to carry out the prize draw. The purpose of this is to determine if you are eligible to participate and how we can notify you in case of a prize. If you do not provide the stated data to us, a participation in the prize draw or notification regarding a prize notification is not possible.

If you participate in a prize draw, we will collect the following data:

- Surname, First name
- Telephone number (optional)
- Email address
- Address
- Motivation
- Running Experience
- Date of birth
- Spoken languages

Depending on the type of prize draw, we can collect additional data from you, such as your answers to prize draw questions. If you provide your personal data to us as a participant in a prize draw, we will process this data to carry out the prize draw and contact you in case you won. The legal basis for data processing is Section 6 (1)(b) GDPR.

We will store your personal data as long as necessary for the execution of the prize draw. After the prize draw deadline has ended, your personal data that was processed as part of the prize draw will always be erased within 14 days. Longer retention requirements may result for legal reasons (tax law, for example).

C. Transmission to third parties

At our company, only offices that require the personal data for the above mentioned purposes will be granted access to your personal data. Your personal data will only be forwarded to third parties as follows:

I. Additional data recipients

We will transmit your personal data to third parties to the extent necessary to carry out the prize draw or to transmit the prize. The data recipients can thereby be as follows:

1. Shipping service provider (post and package shipping or forwarding agents to ship a prize to you)
2. Promoter (start position assignment)

D. Your rights

You can exercise the following rights with respect to Volkswagen AG at any time and free of charge. Please see Section E for further information about exercising your rights.

Right of access: You are entitled to obtain information from us about how we process your personal data.

Right to rectification: you have the right to request that we rectify any of your personal data that may be inaccurate or incomplete.

Right to erasure: you have the right to have your data erased if the conditions set out in Section 17 of the GDPR are met. According to this, you can request, for example, that your data is erased if it is no longer necessary for the purposes for which it was collected. In addition, you can request erasure if we process your data on the basis of your consent and you withdraw this consent.

Right to restriction of processing: you have the right to request a restriction of the processing of your data if the conditions set out in Section 18 of the GDPR are met. This is the case, for example, if you dispute the accuracy of your data. You can request restriction of processing for the period during which the accuracy of the data is being checked.

Right to object: you have the right to object to the processing of your data if the processing is based on an overriding interest or if your data is used for the purposes of direct marketing. If you object to the processing of your data, please notify us of the reasons for your objection. Furthermore, you have

the right to object to data processing for the purposes of direct marketing. This also applies to profiling where this is connected to direct marketing.

Right to data portability: You have the right to receive your data in a structured, commonly used and machine-readable format and transfer the data to another data processor, provided that data processing is based on consent or contract fulfilment and that automated processing methods are used.

Right to withdraw consent: if the data processing is based on consent, you have the right to withdraw your consent to the data processing with effect for the future at any time, free of charge.

Right to lodge a complaint: you also have the right to lodge a complaint with a supervisory authority (e.g., the Data Protection Officer for the State of Lower Saxony) about our processing of your data.

E. Your contact persons

Contact persons for exercising your rights

The contact persons for exercising your rights, along with further information, can be found on the following website: <https://datenschutz.volkswagen.de>.

Data protection officer

Our data protection is available as your contact person for matters relating to data protection:

Data Protection Officer at Volkswagen AG

Berliner Ring 2, 38440 Wolfsburg, Germany

datenschutz@volkswagen.de

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